



艾凯咨询  
ICAN Consulting

# 2008 Annual Report on China's Electric bicycle Industry

## 一、调研说明

《2008 Annual Report on China ' s Electric bicycle Industry》是艾凯咨询集团经过数月的周密调研，结合国家统计局，行业协会，工商，税务海关等相关数据，由行业内知名专家撰写而成。报告意于成为从事本行业人士经营及投资提供参考的重要依据。

报告主要可分为四大部分，首先，报告对本行业的特征及国内外市场环境进行描述；其次，是本行业的上下游产业链，市场供需状况及竞争格局从宏观到细致的详尽剖析，接着报告中列出数家该行业的重点企业，分析相关经营数据；最后，对该行业未来的发展前景，投资风险给出指导建议。相信该份报告对您把握市场脉搏，知悉竞争对手，进行战略投资具有重要帮助。

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## 二、摘要、目录、图表

Chapter One Outline of electric bicycle industry 1

Section One Definition of electric bicycle 1

First, principle of work and classification of electric bicycle 1

Second, key property introduction of electric bicycle 2

Section Two Characteristic of electric bicycle 3

First, type of electric bicycle 3

Second, principal advantage of electric bicycle 4

Section Three Advantage of electric bicycle 5

First, advantage of price 6

Second, advantage of convenient 6

Third, advantage of environmental protection 7

Fourth, advantage of cost 8

Chapter Two Current situation of global electric bicycle industry 9

Section One Analysis of present development situation of world electric bicycle 9

First, analysis of production capacity 9

Second, condition of market demand 9

Third, analysis of main products 10

Section Two Development survey of major countries 14

First, US 14

Second, Europe 15

Third, Germany 17

Fourth, Holland 22

Fifth, Japan 22

Chapter Three Policy analysis of electric bicycle industry 24

Section One Electric bicycle policy of our country 24

First, forecast of new standard of electric bicycle 24

Second, national standard of lithium power electric bicycle 31

Third, related law and standard of electric bicycle of our country	31
Fourth, new standard of national "bicycle Safety requirements"	36
Section Two Regional policy analysis of electric bicycle of our country	37
First, regulatory policy of partial provinces and cities about electric bicycle	37
Second, supervision policy analysis of regional electric bicycle in 2008	41
Third, policy analysis of electric bicycle of Sichuan in 2008	52
Section Three Policy impact analysis of electric bicycle industry	57
First, impact analysis of national standards of electric bicycle industry	57
Second, policy clarification condition analysis of electric bicycle industry	61
Third, legislation and standard formulation of overseas about light electric bicycle	63

Chapter Four Development survey of Chinese electric bicycle industry	65
Section One Development situation analysis of electric bicycle industry	65
First, area development pattern of Chinese electric bicycle industry in 2007	65
Second, development situation of electric bicycle in 2008	66
Third, quality shape of electric bicycle	75
Fourth, accord development condition of electric bicycle industry	79
Fifth, phenomenon analysis of electric bicycle and spare part exhibition in 2007	96
Sixth, rank of Chinese ten big electric bicycle in 2007	101
Seventh, export situation analysis of electric bicycle industry of our country	102
Section Two Characteristic of electric bicycle market in 2007-2008	105
First, development barrier of industry	107
Second, rise characteristic of industry	108
Third, quality characteristic of product	110
Fourth, characteristic of industry internal	111
Fifth, standard is invariable in past ten years	113
Sixth, characteristic of new standard formulation	114
Section Three Development condition of electric bicycle market	116
First, market pattern of Chinese electric bicycle in 2007	116
Second, analysis that electric bicycle industry faced with the transition in 2008	124
Third, analysis of purchases behavior and needs of electric bicycle consumer	141
Fourth, analysis of price war of electric bicycle	144

Fifth, opportunity and challenge coexistence in electric bicycle market transformation	147
Sixth, high-end market analysis of Chinese electric bicycle	152
Section Four Development situation of technology	153
First, popular survey of electric bicycle technology in 2008	153
Second, new technology of electric bicycle face with many choices	155
Third, new generation hydrogen fuel batteries bicycle	164
Fourth, technical aspect of electric bicycle of our country	164
Fifth, in 2008 the technological innovation impels development of electric bicycle industry	175

## Chapter Five Development analysis of related industry of electric bicycle 179

Section One Development condition of bicycle industry	179
First, Development condition of bicycle industry of our country in 2007-2008	179
Second, import and export situation of bicycle industry of our country in 2007-2008	180
Third, development trend of bicycle industry of our country	188
Section Two Development condition of motorcycle industry	192
First, development condition of motorcycle industry of our country in 2007-2008	192
Second, import and export situation of motorcycle industry of our country in 2007-2008	199
Third, development forecast of motorcycle industry of our country in 2008	204
Section Three Current development situation of automobile industry	215
First, production and marketing situation of automobile of our country in January- April, 2008	215
Second, import and export situation of automobile in 2007-2008	220
Third, on-line investigation of automobile consumer in 2007-2008	234

## Chapter Six Development survey of Chinese batteries industry 280

Section One Development condition of batteries industry	280
First, development current situation of batteries industry	280
Second, import and export situation of batteries industry of our country in 2007-2008	294
Third, development condition of batteries on electric bicycle	302
Fourth, electric bicycle market underlines the opportunity of power source industry	320
Section Two Development condition of batteries on electric bicycle	324
First, lead-acid batteries	324
Second, second generation of batteries	328

Third, fuel batteries	334
Section Three Development condition of various categories batteries on electric bicycle	338
First, lithium-ion batteries	338
Second, zinc-carbon batteries	352
Third, lead-zinc batteries	359
Fourth, nickel-metal hydride batteries	360
Fifth, development direction of electric bicycle batteries	362
 Chapter Seven Competition pattern of Chinese electric bicycle industry	365
Section One Competition pattern of Chinese electric bicycle industry	365
First, change trend of competition pattern of Chinese electric bicycle industry in 2008	365
Second, the competition changes the brand and the innovation	372
Third, core competitiveness analysis of electric bicycle enterprise	373
Fourth, competition environment analysis of electric bicycle industry in 2007-2008	378
Section Two Region analysis of electric bicycle	385
First, region market analysis of electric bicycle industry of our country	385
Second, development analysis of Wuxi electric bicycle industry	393
Third, development analysis of Tianjin electric bicycle industry	407
Fourth, development analysis of Zhejiang electric bicycle industry	410
Fifth, development analysis of Taizhou electric bicycle industry	415
Section Three Competition strategic analysis of Chinese electric bicycle enterprise	426
First, characteristic of domestic electric bicycle industry in later period of growth period	428
Second, competition strategy of domestic electric bicycle industry in later period of growth period	432
Third, brand strategic analysis of electric bicycle enterprise	438
 Chapter Eight Analysis of key enterprise	448
Section One Qingdao Aucma Co., Ltd	448
First, company profile	448
Second, operation state of company in 2007-2008	450
Third, company tendency	456
Section Two Nanjing Daluge Hi-Tech Stock Co., Ltd	459
First, company profile	459

Second, operation state of company in 2007-2008	461
Third, company tendency	467
Section Three Jinshan Development & Construction Co., Ltd.	468
First, company profile	468
Second, operation state of company in 2007-2008	469
Third, company ' s business strategy	475
Section Four Shanghai Forever Co., Ltd.	478
First, company profile	478
Second, operation state of company in 2007-2008	480
Third, company tendency	486
Section Five Giant (China) Co.,Ltd.	487
First, company profile	487
Second, operation state of company	489
Third, company tendency	491
Section Six Jinhua Luyuan electric bicycle Co., Ltd	492
First, company profile	492
Second, condition of research and development	494
Third, company tendency	500
Section Seven Tianjin FSD bicycle Co., Ltd	502
First, company profile	502
Second, company ' s informationization construction	505
Section Eight Shandong Incalcu Group Co., Ltd	510
First, company profile	510
Second, company tendency	513
Section Nine Tianjin Flying-pigeon Co., Ltd	514
First, company profile	514
Second, growth road of corporation	515
Section Ten Beijing Xinri electric bicycle Co., Ltd	524
First, company profile	524
Second, company tendency	526
Chapter Nine Development strategy of electric bicycle enterprise	528

Section One Strategy principle that electric bicycle enterprise stress the tight encirclement	528
First, principle of product centralism	529
Second, principle of region win	530
Third, principle of market evolution	532
Fourth, principle of market demolition	533
Fifth, principle of brand surmountion	534
Section Two Electric bicycle enterprise's four big marketing strategy	536
First, advertisement strategy	537
Second, product strategy	538
Third, exhibition strategy	540
Fourth, service strategy	541
Section Three Marketing channel analysis of electric bicycle	542
First, sales model of electric bicycle	542
Second, supermarket sales model of electric bicycle	544
Third, diagnose and permanent control terminal illness of electric bicycle	551
Fourth, research of electric bicycle monopolized shop	567
Fifth, channel conformity strategy analysis of electric bicycle enterprise	569
Section Four Development strategy analysis of electric bicycle enterprise	578
First, management strategy of electric bicycle enterprise	578
Second, product strategy of electric bicycle enterprise	582
Third, marketing strategy of electric bicycle enterprise	586
Fourth, brand strategy of electric bicycle enterprise	592
Fifth, strategic analysis that electric bicycle stress the tight encirclement	596
Section Five Marketing strategy analysis of electric bicycle	604
First, marketing erroneous zone of electric bicycle	604
Second, modern marketing system analysis of electric bicycle	616
Third, promotion strategy analysis of electric bicycle	623
Fourth, marketing strategy analysis of electric bicycle	628
Fifth, conformity marketing strategy analysis of electric bicycle	639
Sixth, enterprise culture marketing strategy of electric bicycle	648
Chapter Ten Development trend of Chinese electric bicycle industry	652



Section One Analyzes the development trend of electric bicycle comprehensively	652
First, product technological innovation	652
Second, channel conformity	655
Third, post-sale service	658
Fourth, advantage brand	660
Section Two Development trend of electric bicycle	662
First, development direction of electric bicycle industry	662
Second, development direction of technology of electric bicycle	663
Section Three Development trend of product variation of electric bicycle	665
First, comfortable tendency	666
Second, kinetic tendency	668
Third, secure tendency	669
Fourth, development trend of appearance	671
 Chapter Eleven Development forecast of Chinese electric bicycle industry	 674
Section One Growth potential forecast of light electric bicycle industry of our country	674
First, forecast method and basic scene	674
Second, forecast of growth potential of domestic market	675
Third, export potential forecast of international market	682
Section Two Development forecast of electric bicycle industry	683
First, forecast of integral development	683
Second, forecast of market size	687
Third, forecast of industrial structure	690
Fourth, forecast of market inventory	692
Section Three Development forecast of electric bicycle industry in 2008-2010	694
First, in 2008 development forecast of electric bicycle industry	694
Second, development forecast of electric bicycle of our country in 2010	695

## CHART CONTENTS

Chart: Basic characteristic of electric bicycle	2
Chart: Rank of Chinese ten big electric bicycle in 2007	101
Chart: Well-known brand of Chinese electric bicycle in 2007	101

Chart: Brand ranking of Chinese ten big electric bicycle batteries in 2007	102
Chart: Well-known brand of Chinese electric bicycle batteries in 2007	102
Chart: Import statistics of bicycle and so on non-mobile bicycle in the first quarter of 2007	181
Chart: Import statistics of bicycle and so on non-mobile bicycle in the second quarter of 2007	181
Chart: Import statistics of bicycle and so on non-mobile bicycle in the third quarter of 2007	181
Chart: Import statistics of bicycle and so on non-mobile bicycle in the fourth quarter of 2007	181
Chart: Export statistics of bicycle and so on non-mobile bicycle in the first quarter of 2007	182
Chart: Export statistics of bicycle and so on non-mobile bicycle in the second quarter of 2007	182
Chart: Export statistics of bicycle and so on non-mobile bicycle in the third quarter of 2007	182
Chart: Export statistics of bicycle and so on non-mobile bicycle in the fourth quarter of 2007	182
Chart: Import statistics of bicycle and so on non-mobile bicycle in January of 2008	183
Chart: Import statistics of bicycle and so on non-mobile bicycle in February of 2008	183
Chart: Import statistics of bicycle and so on non-mobile bicycle in March of 2008	183
Chart: Import statistics of bicycle and so on non-mobile bicycle in April of 2008	183
Chart: Export statistics of bicycle and so on non-mobile bicycle in January of 2008	184
Chart: Export statistics of bicycle and so on non-mobile bicycle in February of 2008	184
Chart: Export statistics of bicycle and so on non-mobile bicycle in March of 2008	184
Chart: Export statistics of bicycle and so on non-mobile bicycle in April of 2008	184
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in the first quarter of 2007	185
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in the second quarter of 2007	185
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in the third quarter of 2007	185
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in the fourth quarter of 2007	185
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in the first quarter of 2007	186
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in the second quarter of 2007	186
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in the third quarter of 2007	186
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in the fourth quarter of 2007	186
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in January of 2008	187

Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in February of 2008	187
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in March of 2008	187
Chart: Import statistics of electric lighting or signaler of bicycle or vehicle in April of 2008	187
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in January of 2008	188
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in February of 2008	188
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in March of 2008	188
Chart: Export statistics of electric lighting or signaler of bicycle or vehicle in April of 2008	188
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in the first quarter of 2007	200
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in the second quarter of 2007	200
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in the third quarter of 2007	200
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in the fourth quarter of 2007	200
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in the first quarter of 2007	201
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in the second quarter of 2007	201
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in the third quarter of 2007	201
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in the fourth quarter of 2007	201
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in January of 2008	202
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in February of 2008	202
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in March of 2008	202
Chart: Import statistics of motorcycle and bicycle with auxiliary boost in April of 2008	202
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in January of 2008	203
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in February of 2008	203
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in March of 2008	203
Chart: Export statistics of motorcycle and bicycle with auxiliary boost in April of 2008	203
Chart: Imports statistics of trailer tractor, tractor in January-December of 2007	220
Chart: Exports statistics of trailer tractor, tractor in January-December of 2007	220
Chart: Imports statistics of passenger transportation vehicles in January-December of 2007	221
Chart: Exports statistics of passenger transportation vehicles in January-December of 2007	221
Chart: Imports statistics of vehicles mainly loading people in January-December of 2007	221
Chart: Exports statistics of vehicles mainly loading people in January-December of 2007	221
Chart: Imports statistics of freight transportation vehicles in January-December of 2007	222

Chart: Exports statistics of freight transportation vehicles in January-December of 2007 222

Chart: Imports statistics of special use vehicles in January-December of 2007 222

Chart: Exports statistics of special use vehicles in January-December of 2007 222

Chart: Imports statistics of vehicles chassis with engine in January-December of 2007 223

Chart: Exports statistics of vehicles chassis with engine in January-December of 2007 223

Chart: Imports statistics of motorcycle and bicycle with auxiliary boost in January-December of 2007 223

Chart: Exports statistics of motorcycle and bicycle with auxiliary boost in January-December of 2007 223

Chart: Imports statistics of trailer tractor, tractor in January of 2008 224

Chart: Imports statistics of trailer tractor, tractor in February of 2008 224

Chart: Imports statistics of trailer tractor, tractor in March of 2008 224

Chart: Exports statistics of trailer tractor, tractor in January of 2008 224

Chart: Exports statistics of trailer tractor, tractor in February of 2008 225

Chart: Exports statistics of trailer tractor, tractor in March of 2008 225

Chart: Imports statistics of passenger transportation vehicles in January of 2008 225

Chart: Imports statistics of passenger transportation vehicles in February of 2008 225

Chart: Imports statistics of passenger transportation vehicles in March of 2008 226

Chart: Exports statistics of passenger transportation vehicles in January of 2008 226

Chart: Exports statistics of passenger transportation vehicles in February of 2008 226

Chart: Exports statistics of passenger transportation vehicles in March of 2008 226

Chart: Imports statistics of vehicles mainly loading people in January of 2008 226

Chart: Imports statistics of vehicles mainly loading people in February of 2008 227

Chart: Imports statistics of vehicles mainly loading people in March of 2008 227

Chart: Exports statistics of vehicles mainly loading people in January of 2008 227

Chart: Exports statistics of vehicles mainly loading people in February of 2008 227

Chart: Exports statistics of vehicles mainly loading people in March of 2008 228

Chart: Imports statistics of freight transportation vehicles in January of 2008 228

Chart: Imports statistics of freight transportation vehicles in February of 2008 228

Chart: Imports statistics of freight transportation vehicles in March of 2008 228

Chart: Exports statistics of freight transportation vehicles in January of 2008 229

Chart: Exports statistics of freight transportation vehicles in February of 2008 229

Chart: Exports statistics of freight transportation vehicles in March of 2008	229
Chart: Imports statistics of special use vehicles in January of 2008	229
Chart: Imports statistics of special use vehicles in February of 2008	230
Chart: Imports statistics of special use vehicles in March of 2008	230
Chart: Exports statistics of special use vehicles in January of 2008	230
Chart: Exports statistics of special use vehicles in February of 2008	230
Chart: Exports statistics of special use vehicles in March of 2008	231
Chart: Imports statistics of vehicles chassis with engine in January of 2008	231
Chart: Imports statistics of vehicles chassis with engine in February of 2008	231
Chart: Imports statistics of vehicles chassis with engine in March of 2008	231
Chart: Exports statistics of vehicles chassis with engine in January of 2008	232
Chart: Exports statistics of vehicles chassis with engine in February of 2008	232
Chart: Exports statistics of vehicles chassis with engine in March of 2008	232
Chart: Imports statistics of motorcycle and bicycle with auxiliary boost in January of 2008	232
Chart: Imports statistics of motorcycle and bicycle with auxiliary boost in February of 2008	233
Chart: Imports statistics of motorcycle and bicycle with auxiliary boost in March of 2008	233
Chart: Exports statistics of motorcycle and bicycle with auxiliary boost in January of 2008	233
Chart: Exports statistics of motorcycle and bicycle with auxiliary boost in February of 2008	233
Chart: Exports statistics of motorcycle and bicycle with auxiliary boost in March of 2008	234
Chart: automobile industry index in 2007- March of 2008	235
Chart: Display contrast of passenger car in 2003-2007	235
Chart: TOP10 that the automobile manufacturer attent to in the first quarter of 2008	237
Chart: TOP10 that the new car goes on the market attent to in 2008	238
Chart: netizen pays attention to habitat and attribute of automobile from the fourth quarter of 2007 to the first quarter of 2008	239
Chart: TOP10 automobile type that netizen pays attention to in the first quarter of 2008	240
Chart: TOP10 automobile industry information that netizen pays attention to in the first quarter of 2008	242
Chart: TOP8 automobile information that netizen pays attention to in the first quarter of 2008	243
TOP8 Chart: TOP8 automobile news website that netizen pays attention to in the first quarter of 2008	244
Chart: Interest spot that the automobile netizen pays attention to in the first quarter of 2008	245

Chart: Automobile netizen to baidu channel by chance in the first quarter of 2008	246
Chart: Automobile type that netizen pays attention to in the first quarter of 2008	247
Chart: TOP10 car style synthesis that netizen pays attention in the first quarter of 2008	248
Chart: TOP10 brand attention ranking of mini car in the first quarter of 2008 (1)	249
Chart: TOP10 brand attention ranking of mini car in the first quarter of 2008 (2)	249
Chart: Other vehicle types that the mini car netizen pays attention to in the first quarter of 2008	250
Chart: Local distribution of mini car netizen in the first quarter of 2008	251
Chart: Local distribution of netizen of TOP10 mini car brand in the first quarter of 2008	252
Chart: Distribution of netizen of Beijing, Shanghai, Guangzhou of TOP10 mini car brand in the first quarter of 2008	253
Chart: Other vehicle types that the small vehicle netizen pays attention to in the first quarter of 2008	254
Chart: Distribution of netizen of Beijing, Shanghai, Guangzhou of TOP10 small vehicle brand in the first quarter of 2008	255
Chart: TOP10 brand attention of compact automobile in the first quarter of 2008 (1)	256
Chart: TOP10 brand attention of compact automobile in the first quarter of 2008 (2)	256
Chart: Other vehicle types that the compact vehicle netizen pays attention to in the first quarter of 2008	257
Chart: Local distribution of compact vehicle netizen in the first quarter of 2008	257
Chart: TOP10 brand attention ranking of standard size car in the first quarter of 2008	258
Chart: Other automobile type that the standard size car netizen pays attention to in the first quarter of 2008	259
Chart: TOP7 brand attention ranking of big and standard size car in the first quarter of 2008	260
Chart: TOP5 brand attention ranking of luxury car in the first quarter of 2008	260
Chart: TOP10 brand attention ranking of MOV automobile in the first quarter of 2008(1)	261
Chart: TOP10 brand attention ranking of MOV automobile in the first quarter of 2008 (2)	262
Chart: TOP10 brand attention ranking of SUV automobile that netizen pays attention to in the first quarter of 2008 (1)	263
Chart: TOP10 brand attention ranking of SUV automobile that netizen pays attention to in the first quarter of 2008(2)	263
Chart: Other automobile type that SUV netizen pays attention to in the first quarter of 2008	264
Chart: Local distribution of SUV vehicle netizen in the first quarter of 2008	265

Chart: Relevance of automobile manufacturer brand and vehicle type	265
Chart: The automobile manufacturer pays attention to netizen's interest by chance	266
Chart: Relevance of automobile manufacturer brand and media activity	266
Chart: Baidu channel netizen to automobile manufacturer brand by chance	266
Chart: The network competition analysis of automobile brand	267
Chart: The relative independence of vehicle brand	267
Chart: Relevance of vehicle style and vehicle type	268
Chart: The price ranges that netizen pays attention to other vehicle	268
Chart: The performance evaluation schematic drawing of A00 level vehicle	269
Chart: The performance evaluation table of A00 level vehicle	269
Chart: The performance evaluation schematic drawing of A level vehicle (including A0 and A level)	270
Chart: The performance evaluation table of A level vehicle (including A0 and A level)	270
Chart: The performance evaluation schematic drawing of B level vehicle	271
Chart: The performance evaluation schematic drawing of B level vehicle	271
Chart: The performance evaluation schematic drawing of C level vehicle	272
Chart: The performance evaluation table of C level vehicle	273
Chart: Relevance of automobile Car style and media activity	273
Chart: Ten big auto part that netizens pay attention to	275
Chart: Ten big essential factor that netizens pay attention to when purchase auto	275
Chart: The attention factor when netizen purchases	276
Chart: The car model pays attention to netizen's expense by chance	278
Chart: Constitution diagram of small generating system equipment of fuel batteries	287
Chart: Constitution diagram of fuel batteries	289
Chart: Small generating system of solid high polymer fuel batteries 's combination structure drawing	290
Chart: Unit structure drawing of fuel batteries	291
Chart: Main body chart of fuel batteries	292
Chart: Volume of exports situation of batteries of our country from January to March, 2008	293
Chart: Export amount situation of batteries of our country from January to March, 2008	293
Chart: Import volume situation of batteries of our country from January to March, 2008	293
Chart: Import amount situation of batteries of our country from January to March, 2008	294
Chart: Import statistics of primary batteries and primary batteries group in the first quarter of 2007	294

Chart: Import statistics of primary batteries and primary batteries group in the second quarter of 2007  
294

Chart: Import statistics of primary batteries and primary batteries group in the third quarter of 2007  
295

Chart: Import statistics of primary batteries and primary batteries group in the fourth quarter of 2007  
295

Chart: Export statistics of primary batteries and primary batteries group in the first quarter of 2007 295

Chart: Export statistics of primary batteries and primary batteries group in the second quarter of 2007  
295

Chart: Export statistics of primary batteries and primary batteries group in the third quarter of 2007  
296

Chart: Export statistics of primary batteries and primary batteries group in the fourth quarter of 2007  
296

Chart: Import statistics of primary batteries and primary batteries group in January, 2008 296

Chart: Import statistics of primary batteries and primary batteries group in February, 2008 296

Chart: Import statistics of primary batteries and primary batteries group in March, 2008 297

Chart: Import statistics of primary batteries and primary batteries group in April, 2008 297

Chart: Export statistics of primary batteries and primary batteries group in January, 2008 297

Chart: Export statistics of primary batteries and primary batteries group in February, 2008 297

Chart: Export statistics of primary batteries and primary batteries group in March, 2008 298

Chart: Export statistics of primary batteries and primary batteries group in April, 2008 298

Chart: Import statistics of batteries in the first quarter of 2007 298

Chart: Import statistics of batteries in the second quarter of 2007 298

Chart: Import statistics of batteries in the third quarter of 2007 299

Chart: Import statistics of batteries in the fourth quarter of 2007 299

Chart: Export statistics of batteries in the first quarter of 2007 299

Chart: Export statistics of batteries in the second quarter of 2007 299

Chart: Export statistics of batteries in the third quarter of 2007 300

Chart: Export statistics of batteries in the fourth quarter of 2007 300

Chart: Import statistics of batteries in January, 2008 300

Chart: Import statistics of batteries in February, 2008 300

Chart: Import statistics of batteries in March, 2008 301



Chart: Import statistics of batteries in April, 2008 301

Chart: Export statistics of batteries in January, 2008 301

Chart: Export statistics of batteries in February, 2008 301

Chart: Export statistics of batteries in March, 2008 301

Chart: Export statistics of batteries in April, 2008 302

Chart: Cost analysis chart of scale of production of electric bicycle 434

Chart: Overall mentality of region market operation 442

Chart: Pareto sort order chart 443

Chart: Analysis chart of development stage of electric bicycle product 444

Chart: Product combination of electric bicycle 445

Chart: Main business composing of Qingdao Aucma Co., Ltd in the fourth quarter of 2007 450

Chart: Personnel composing of Qingdao Aucma Co., Ltd in the fourth quarter of 2007 451

Chart: Analysis of index of per share of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 451

Chart: Analysis of earning capacity of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 452

Chart: Analysis of operating capacity of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 452

Chart: Analysis of coverage capacity of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 453

Chart: Analysis of capital structure of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 453

Chart: Analysis of development capacity of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 453

Chart: Analysis of cash flow of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 454

Chart: Revenue from major operations of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 454

Chart: Income from main operation of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 454

Chart: Operating profit of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 455

Chart: Total profit of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 455

Chart: Net profit of Qingdao Aucma Co., Ltd in 2007- the first quarter of 2008 455

Chart: Main business composing of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd.in the fourth quarter of 2007 461

Chart: Personnel composing of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd.in the fourth quarter of 2007 462

Chart: Analysis of index of per share of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first

quarter of 2008 462

Chart: Analysis of earning capacity of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 463

Chart: Analysis of operating capacity of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 464

Chart: Analysis of coverage capacity of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 464

Chart: Analysis of capital structure of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 464

Chart: Analysis of development capacity of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 465

Chart: Analysis of cash flow of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 465

Chart: Revenue from major operations of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 465

Chart: Income from main operation of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 466

Chart: Operating profit of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 466

Chart: Total profit of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 466

Chart: Net profit of Beijing Zhongke Sanhuan High-Tech. Co.,Ltd. in 2007- the first quarter of 2008 467

Chart: Main business composing of Jinshan Development & Construction Co., Ltd. in the fourth quarter of 2007 469

Chart: Personnel composing of Jinshan Development & Construction Co., Ltd. in the fourth quarter of 2007 470

Chart: Analysis of index of per share of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 470

Chart: Analysis of earning capacity of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 471

Chart: Analysis of operating capacity of Jinshan Development & Construction Co., Ltd.in 2007- the

first quarter of 2008 472

Chart: Analysis of coverage capacity of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 472

Chart: Analysis of capital structure of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 472

Chart: Analysis of development capacity of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 473

Chart: Analysis of cash flow of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 473

Chart: Revenue from major operations of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 473

Chart: Income from main operation of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 474

Chart: Operating profit of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 474

Chart: Total profit of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 475

Chart: Net profit of Jinshan Development & Construction Co., Ltd.in 2007- the first quarter of 2008 475

Chart: Main business composing of ZhongLu Co., Ltd in the fourth quarter of 2007 481

Chart: Personnel composing of ZhongLu Co., Ltd in the fourth quarter of 2007 481

Chart: Analysis of index of per share of ZhongLu Co., Ltd in 2007- the first quarter of 2008 482

Chart: Analysis of i earning capacity of ZhongLu Co., Ltd in 2007- the first quarter of 2008 482

Chart: Analysis of operating capacity of ZhongLu Co., Ltd in 2007- the first quarter of 2008 483

Chart: Analysis of coverage capacity of ZhongLu Co., Ltd in 2007- the first quarter of 2008 483

Chart: Analysis of capital structure of ZhongLu Co., Ltd in 2007- the first quarter of 2008 484

Chart: Analysis of development capacity of ZhongLu Co., Ltd in 2007- the first quarter of 2008 484

Chart: Analysis of cash flow of ZhongLu Co., Ltd in 2007- the first quarter of 2008 484

Chart: Revenue from major operations of ZhongLu Co., Ltd in 2007- the first quarter of 2008 , 485

Chart: Income from main operation of ZhongLu Co., Ltd in 2007- the first quarter of 2008 485

Chart: Operating profit of ZhongLu Co., Ltd in 2007- the first quarter of 2008 485

Chart: Total profit of ZhongLu Co., Ltd in 2007- the first quarter of 2008 486

Chart: Net profit of ZhongLu Co., Ltd in 2007- the first quarter of 2008 486

Chart: Organization structure of Shandong Incalcu Group Co., Ltd 512

Chart: Dual triangle control system 580

Chart: Change of tendency of annual output to time of light electric bicycle of our country 676

Chart: In 2005-2010 output of per year of light electric bicycle of our country - forecast according to tendency extrapolation method 676

Chart: In 2005-2010 the growth chart of per year of light electric bicycle of our country - forecast according to tendency extrapolation method 676

Chart: Increasing rate of growth cycle of light electric bicycle industry and bicycle industry of our country in different cycle situation 677

Chart: In 2005-2010 output of per year of light electric bicycle of our country - forecast according to simulated sight method 678

Chart: In 2005-2010 the growth chart of per year of light electric bicycle of our country - forecast according to simulated sight method 678

Chart: In 2006-2010 output of per year of light electric bicycle of our country - forecast according to substitution estimation method 680

Chart: In 2006-2010 the growth chart of per year of light electric bicycle of our country - forecast according to substitution estimation method 680

Chart: In 2006-2010 output of per year of light electric bicycle of our country - synthesis forecasting result 681

Chart: In 2006-2010 the growth chart of per year of light electric bicycle of our country - synthesis forecasting result 681

Chart: In 2010 market inventory forecast of electric bicycle 694

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### 三、研究方法

- 1、系统分析方法
- 2、比较分析方法

- 3、具体与抽象方法
- 4、分析与综合方法
- 5、归纳与演绎方法
- 6、定性分析与定量分析方法
- 7、预测研究方法

## 四、数据来源

对行业内相关的专家、厂商、渠道商、业务（销售）人员及客户进行访谈，获取最新的一手市场资料；

艾凯咨询集团长期监测采集的数据资料；

行业协会、国家统计局、海关总署、国家发改委、工商总局等政府部门和官方机构的数据与资料；

行业公开信息；

行业企业及上、下游企业的季报、年报和其它公开信息；

各类中英文期刊数据库、图书馆、科研院所、高等院校的文献资料；

行业资深专家公开发表的观点；

对行业的重要数据指标进行连续性对比，反映行业发展趋势；

中华人民共和国国家统计局 <http://www.stats.gov.cn>

中华人民共和国国家工商行政管理总局 <http://www.saic.gov.cn>

中华人民共和国海关总署 <http://www.customs.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

中国证券监督管理委员会 <http://www.csrc.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

世界贸易组织 <https://www.wto.org>

联合国统计司 <http://unstats.un.org>

联合国商品贸易统计数据库 <http://comtrade.un.org>

## 五、关于艾凯咨询网

艾凯咨询网（[www.icandata.com](http://www.icandata.com)）隶属艾凯咨询集团（北京华经艾凯企业咨询有限公司），艾凯咨询集团专注提供大中华区产业经济情报，为企业商业决策赋能，是领先的市场研究报告和竞争情报提供商

艾凯咨询集团为企业提供专业投资咨询报告、深度研究报告、市场调查、统计数据等。艾凯咨询网每天更新大量行业分析报告、图表资料、竞争情报、投资情报等，为用户及时了解迅速变化中的世界和中国市场提供便利，为企业商业决策赋能。

### 研究力量

高素质的专业的研究分析团队，密切关注市场最新动向。在多个行业，拥有数名经验丰富的专业分析师。对于特定及专属领域，我们有国内外众多合作研究机构，同时我们聘请数名行业资深专家顾问，帮助客户分清市场现状和趋势，找准市场定位和切入机会，提出合适中肯的建议，帮助客户实现价值，与客户一同成长。

### 我们的优势

权威机构 艾凯咨询集团二十年深厚行业背景;

数量领先 囊括主流研究报告和权威合作伙伴;

服务齐全 促销、推荐指数、积分、网上支付等;

良好声誉 广泛知名度、满意度，众多新老客户。